

Request for Proposals
Public Opinion Survey
Town of Cape Elizabeth
Housing Diversity Study Committee
(Issued March 9, 2023)

Summary of project: The Town of Cape Elizabeth Housing Diversity Study Committee is soliciting proposals to design, conduct, analyze and prepare a report of results of a public opinion survey. The Town of Cape Elizabeth has approximately 9,000 residents.

Description of work to be performed

The Town of Cape Elizabeth seeks a consultant to design, in consultation with the Housing Diversity Study Committee, and consistent with professional standards to conduct an objective survey instrument, a public opinion survey. The consultant will then deploy the survey instrument, using a method chosen by the committee with the advice of the consultant. The consultant will then analyze the results and provide a report of the results suitable for reproduction and posting to the town website.

Proposal

The proposal should include:

1. The principal doing the work should be identified and his/her qualifications provided. Recommendations are required. Experience with comprehensive plan and other land use/public participation survey efforts should be identified.
2. The proposer shall indicate that they have sufficient time to dedicate to the program and to complete work in a timely manner.
3. The proposer shall provide examples of similar completed work.
4. The Housing Diversity Study Committee has decided that paper mail survey is desired, subject to any input the chosen firm may provide. If other supporting data collection is recommended like telephone, electronic, or other types of survey please discuss this in the submission to the town. How to balance

randomness and accuracy of the survey with inclusiveness for all residents should also be discussed.

Funding

A budget of up to \$30,000 has been set aside for the public opinion survey.

Evaluation of Proposals: The Housing Diversity Study Committee will review the proposals at a meeting to be announced. Following the meeting, selected proposers may be asked to schedule an interview. In evaluating the proposals, the following may be considered:

1. The ability, capacity, and skill of the consultant to perform the contract,
2. Whether the consultant can perform the contract promptly, without delay or interference;
3. The character, integrity, reputation, judgment, experience and efficiency of the consultant;
4. The quality of performance of previous contracts or services;
5. The previous and existing compliance by the consultant with laws and ordinances relating to the contract or services;
6. The quality, availability and adaptability of contractual services to the particular use required;
7. The number and scope of conditions attached to the proposal;
8. In the event of proposals of equal quality and service, preference may be given to a local vendor.
9. Assuming notification of a successful proposal by **May 4, 2023**, when will your work commence.

Submission deadline: Proposals should be sent by email to the address below by **April 6, 2023**. Review of the bids will occur at a Housing Diversity Study Committee meeting to be announced.

The Town reserves the right to accept, or reject any, or all proposals.

Questions regarding this request for proposals and scope of work shall be directed to:

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